

Gordon Street Recreation Reserve Redevelopment

July 2021



Growing Participation & Inclusion

Ararat Rural City Council is delivering a major multipurpose redevelopment of the Gordon Street Recreation Reserve.

Developed in partnership with local sporting clubs, AFL Victoria and Football Victoria, the project delivers a new shared use pavilion plus playing fields and surfaces that will unlock opportunities for AFL Women's, Football (Soccer), Cricket and Little Athletics.

Gordon Street will become regional Victoria's home of AFLW creating a centre of excellence developing pathways for women and girls onto careers in league football.

Premium soccer facilities will see the meteoric rise of a local World Game competition in Ararat. Track and Field facilities will boost opportunities for Little Athletics and inter-school sports.

Cricket pathways to the state and national level are also a priority, with the redevelopment providing premium turf wickets and competition standard oval. This will foster junior development and participation, lifting the standard for access and inclusion for young people.

Partnerships Deliver Community Benefits

The project has been made possible thanks to governments working together to support local jobs and communities.

An extraordinary \$2.55 million contribution from the Victorian Government, plus \$400,000 from the Australian Government, and \$150,000 from Ararat Rural City means we can deliver the world-class sporting facilities our community deserves.



Project Snapshot



Project Budget
\$3.1 million



Construction
Completed 2023



Supporting
Local Jobs



More at
engage.ararat.vic.gov.au

NEW & UPGRADED PLAYING SURFACES

AFLW/Cricket Oval

- Adjusted boundaries to meet AFL preferred playing field dimensions and elevate the standard of the Cricket playing field dimension to Open Age Premier/Regional competition standard
- North-South Turf Wicket. 4 pitches to be installed
- Boundary run-off area, interchange benches and umpire/officials box.

Soccer Pitches

- New pitch designed to FIFA preferred field dimensions
- New multi-use MiniRoos soccer pitch designed to Football Victoria specifications
- Player run-off and technical area, plus player benches and shelters.

Little Athletics - Track & Field

- 6 Lane Turf Competition Area for Straight Track Events. To host 100m sprints and 110m hurdles, plus assembly and finish on area
- Long Jump Facility and Triple Jump with runway, take off board and landing area
- Javelin runway and throw area; Shot Put throwing circle; Discus cage; and High Jump area.

New Multipurpose Main Pavilion

- AFLW player change rooms and amenities
- Shared Football (Soccer) and Cricket player change rooms and amenities
- Kitchen/bar, function room, and public spectator areas
- Public toilets and first aid room.